My Click Boss User Manual

Welcome

Welcome to My Click Boss. This manual covers how to navigate the program, create and manage click trackers, click trades (click banking), create and manage url rotators and use the other features of My Click Boss like pixel tracking and reports.

This user manual has been created in PDF format so you can download and print it out for reference. It's also just a click away from the Help dropdown menu any time you need it.

Admin Area Login

When first entering the admin area of My Click Boss you will be prompted to login. Simply enter the email address and password you selected to use when you installed My Click Boss and click on the login button.

The password you use to login can be changed from Change Login in the Admin dropdown menu if ever needed.

Program Navigation

To navigate the different areas of the program, use the menus near the top of the screen. Hover over each menu item to display the dropdown menus. Please note that not all of the menu items have dropdown menus.

Home Menu

Clicking on the Home menu item will return you to the main welcome screen of My Click Boss.

Click Trackers Menu

Hover over the Click Trackers menu item to display the click trackers dropdown menu. From this dropdown menu you will be able to select List Click Trackers, Add New Click Tracker and Click Tracker Archives.

List Click Trackers

Click on List Click Trackers from the Click Trackers dropdown menu to display a list of click trackers that you have created. You will also be able to edit, view stats and delete click trackers from this screen.

Add New Click Tracker

Click on Add New Click Tracker from the Click Trackers dropdown menu to display a screen that will allow you to enter and create a new click trackers.

Click Tracker Archives

Click on Click Tracker Archives from the Click Trackers dropdown menu to display a list of click trackers that you have archived. You will also be able to edit, view stats, un-archive and delete archived trackers from this screen.

Click Trades Menu

Hover over the Click Trades menu item to display the click trades dropdown menu. From this dropdown menu you will be able to select List Click Trades, Add New Click Trade and Click Trade Archives.

List Click Trades

Click on List Click Trades from the Click Trades dropdown menu to display a list of click trades that you have created. You will also be able to edit, view stats and delete click trades from this screen.

Add New Click Trade

Click on Add New Click Trade from the Click Trades dropdown menu to display a screen that will allow you to enter and create a new click trade.

Click Trade Archives

Click on Click Trade Archives from the Click Trackers dropdown menu to display a list of click trades that you have archived. You will also be able to edit, view stats, un-archive and delete archived trades from this screen.

Click Rotators Menu

Hover over the Click Rotators menu item to display the click rotators dropdown menu. From this dropdown menu you will be able to select Manage Click Rotators and Add New Click Rotator.

Manage Click Rotators

Click on Manage Click Rotators from the Click Rotators dropdown menu to display a list of click rotators that you have created. You will also be able to edit, view stats and delete click rotators from this screen.

Add New Click Rotator

Click on Add New Click Rotator from the Click Rotators dropdown menu to display a screen that will allow you to enter and create a new click rotator.

Reports Menu

Hover over the Reports menu item to display the reports dropdown menu. From this dropdown menu you will be able to access and run various reports.

Trackers Sending Clicks Last 24 Hours

Click on Trackers Sending Clicks Last 24 Hours from the Reports dropdown menu to create a report that displays all trackers that have sent clicks in the last 24 hours.

Trackers Sending Clicks Last 1 Hour

Click on Trackers Sending Clicks Last 1 Hour from the Reports dropdown menu to create a report that displays all trackers that have sent clicks in the last hour.

Trades Sending Clicks Last 24 Hours

Click on Trades Sending Clicks Last 24 Hours from the Reports dropdown menu to create a report that displays all trades that have sent clicks in the last 24 hours.

Trades Sending Clicks Last 1 Hour

Click on Trades Sending Clicks Last 1 Hour from the Reports dropdown menu to create a report that displays all trades that have sent clicks in the last hour.

Admin Menu

Hover over the Admin menu item to display the admin dropdown menu. From this dropdown menu you will be able to change your login password.

Change Login

Click on Change Login from the Admin dropdown menu to display a screen that will allow you to change your login information.

Help Menu

Hover over the Help menu item to display the help dropdown menu. From this dropdown menu you will be able to select User Manual, Support and About.

User Manual

Click on User Manual from the Help dropdown menu to view the user manual.

Support

Click on Support from the Help dropdown menu to access member's only support.

Version Check

Click on Version Check from the Help dropdown menu to view the latest versions available for My Click Boss.

About

Click on About from the Help dropdown menu to view version and other information about My Click Boss.

Logout Menu

Clicking on the Logout menu item will log you out of My Click Boss.

Creating Click Trackers

My Click Boss lets you create and manage click trackers with ease. Follow these simple steps to create a new click tracker.

Add New Click Tracker

To create a new click tracker, access the Add New Click Tracker screen from the Click Tracker dropdown menu. Fill out the following information and then click the Add New Click Tracker button to save it. Once the new click tracker is saved, the screen will refresh and display the URL you will need to use for outbound clicks or redirects. It will also display the pixel code for this click tracker.

Description:

Enter the description you would like to use for this click tracker. This description is used to help you identify this particular click tracker.

Type:

Select the type of click tracker you are creating. This field is used in some reports but is optional. Select either Inbound or Outbound.

URL:

Enter the final destination URL for this click tracker. This is the URL all traffic will be sent to when this click tracker link is used. Make sure you enter the full url including the http://.

Maximum Clicks:

Enter the maximum number of clicks you want to send to the main url. All clicks over this number will be sent to the secondary url. Leave this field blank, or enter 0 if you want to send all clicks to the primary url regardless of the number sent. This field must contain a number between 0 and 999999999 or blank.

Sent Click Count Alert:

If you would like My Click Boss to email you when you have sent or received a particular number of clicks to this click tracker partner, enter the number in this field.

Country Codes Accepted:

This is an optional field. If you would like to send only traffic from specific countries to this link, enter the country codes separated by a comma in this field. Do not enter any spaces. For example, if you want to send traffic to the US, Canada and Australia only you would enter the following in this field.

US,CA,AU

For a list of supported country codes, see the appendix.

Country Codes Not Accepted:

This is an optional field. If you would like to not send traffic from specific countries to this link, enter the country codes separated by a comma in this field. Do not enter any spaces. For example, if you want to not send traffic from the US, Canada and Australia you would enter the following in this field.

US,CA,AU

For a list of supported country codes, see the appendix.

Minimum Custom Clicks:

This is an optional field and is only used if you want to send a minimum number of clicks from specific countries to the url for this tracker. Enter the minimum number of clicks you want to send to the main url from the selected custom countries. This field must contain a number between 0 and 999999999 or blank.

Maximum Custom Clicks:

This is an optional field and is only used if you want to send a maximum number of clicks from specific countries to the url for this tracker. Enter the maximum number of clicks you want to send to the main url from the selected custom countries. This field must contain a number between 0 and 999999999 or blank. If this field is blank, custom clicks sending is ignored.

Custom Clicks Country Codes:

This is an optional field and is used by the minimum custom clicks and maximum custom clicks settings. If a click is from a country listed in this field, it will be treated as a custom click. Enter the country codes separated by a comma in this field. Do not enter any spaces. For example, if you want to count traffic from the US, Canada and Australia as custom clicks, you would enter the following in this field.

US,CA,AU

For a list of supported country codes, see the appendix. If this field is blank, custom clicks sending is ignored.

Secondary URL:

Enter the URL you want clicks above "Maximum Clicks" sent to or clicks that do not meet the country codes settings in this field. If this field is left blank and a number above 0 is entered in the Maximum Clicks field, or does not meet the country codes settings, the system default URL will be used instead. Make sure you enter the full url including the http://.

Tracker Code:

This is an optional field. If you want to define a specific code to use for this click tracker, enter it in this field. It must only contain letters, numbers or dashes. Leave this field blank to have an auto generated code created for you.

Stats Password:

If you plan on providing partners and clients access to view only stats, enter the desired password in this field. Leaving it blank will disable read only stats for this click tracker.

Add to Rotator:

If you would like to add the created tracker link to a rotator, select it using the dropdown menu. Leave this field blank if you do not want to add it to a rotator at this time.

Clicks to Send (Rotator):

If you selected a rotator in the previous field, enter the number of clicks you want to set this link to receive when added to the rotator. This field is ignored if no rotator has been selected in the previous field.

Click Tracking Link:

This field will contain the link to use for this click tracker after you click the Add New Click Tracker button. This is the URL you use to send all traffic with.

Pixel Code:

This field will contain the code you add to any page you want to use pixel tracking on. Please see the section on pixel tracking later in this manual.

Stats Link:

This field will contain the link to use to access read only stats after you click the Add New Click Tracker button. This is the URL you will give to partners and clients to view read only stats. Please note, if the stats password field is left blank, this link will not work.

Notes:

This field is optional and for your use only. You can keep any notes about this click tracker you want in this field.

Add New Click Tracker Button:

Click this button to save and create the new click tracker. DO NOT CLICK THIS BUTTON AGAIN ONCE THE CLICK TRACKER IS CREATED! If you do, a DUPLICATE click tracker will be created.

Creating Click Trades

My Click Boss lets you create and manage click partner trades and click banking trades with ease. Follow these simple steps to create a new click trade.

Add New Click Trade

To create a new click trade, access the Add New Click Trade screen from the Click Trades dropdown menu. Fill out the following information and then click the Add New Click Trade button to save it. Once the new click trade is saved, the screen will refresh and display the URL's you will need to use for inbound clicks, outbound clicks, pixel tracking and partner stats access.

Description:

Enter the description you would like to use for this click trade. This description is used to help you identify this particular click trade.

Trade Partners Stats Password:

Enter a password that will be used to access the click trade partner's stats page. You can have your click trade partner provide you with a password or you can make one up yourself.

Trade Partners Click URL:

Enter the final destination URL your click partner provides you with. This is the URL that My Click Banker will send all outbound traffic to. This is NOT the URL you will send traffic to directly. You will give him the Outbound Click Tracking Link that will be created when you save this new click trade.

My Click URL:

Enter the final destination URL your click traffic partner will be sending clicks to. This is NOT the URL you give to your click partner. You will provide him with the Inbound Click Tracking Link that will be created when you save this new click trade.

Sent Click Count Alert:

If you would like My Click Boss to email you when you have sent a particular number of clicks to your click trade partner, enter the number in this field.

Add to Rotator:

If you would like to add the created outbound trade tracker link to a rotator, select it using the dropdown menu. Leave this field blank if you do not want to add it to a rotator at this time.

Clicks to Send (Rotator):

If you selected a rotator in the previous field, enter the number of clicks you want to set this link to receive when added to the rotator. This field is ignored if no rotator has been selected in the previous field.

Inbound Click Tracking Link:

This field will display the URL you give to your click trade partner to send all click traffic to. It will be displayed after you save the new click trade.

Outbound Click Tracking Link:

This field will display the URL you use to send all click traffic to your click trade partner with. It will be displayed after you save the new click trade.

Pixel Code:

This field will contain the code you add to any page you want to use pixel tracking on. Please see the section on pixel tracking later in this manual.

Partner Stats URL:

This field will contain the link to use to access read only stats after you click the Add New Click Trade button. This is the URL you will give to partners and clients to view read only stats. Please note, if the stats password field is left blank, this link will not work.

Notes:

This field is optional and for your use only. You can keep any notes about this click trade you want in this field.

Add New Click Trade Button:

Click this button to save and create the new partner click trade. DO NOT CLICK THIS BUTTON AGAIN ONCE THE CLICK TRADE IS CREATED! If you do, a DUPLICATE click trade will be created.

Simultaneous Click Banking:

If you plan to use simultaneous click banking or trading you will need to enter a portion of the inbound click tracking link in a special field in the rotator you will be using. Please see the rotator section for more information about this.

Creating Click Rotators

My Click Boss lets you create and manage click rotators with ease. Follow these simple steps to create a new click rotator.

Add New Click Rotator

To create a new click rotator, access the Add New Click Rotator screen from the Click Rotators dropdown menu. Fill out the following information and then click the Add New Click Rotator button to save it. Once the new click rotator is saved, the screen will refresh and display the URL you will need to use for this click rotator.

Description:

Enter the description you would like to use for this click rotator. This description is used to help you identify this particular click rotator.

Rotator Type:

Select the type of rotator you would like to create. You have the option of creating a Series or Rotate rotator.

Series rotators deliver clicks to the first link until you have sent the selected number of clicks. Once the first link has been sent the selected number of clicks, the next link in the series will be sent clicks. Each link in this rotator will be sent clicks until it has been sent the selected number of clicks.

Rotate rotators send clicks to all links in a rotating fashion. Once a click has been sent to all links in the rotator, it starts sending clicks again starting with the top of the list.

Default URL:

Enter the URL you want to send all clicks to if there is no link in the rotator remaining that this click can be sent to. For example, this URL will be sent clicks if all links in the rotator have been delivered their set number of clicks.

Rotator Link:

This field will contain the link to use for this click rotator after you click the Add New Click Rotator button. This is the URL you use to send all traffic through this click rotator with.

Notes:

This field is optional and for your use only. You can keep any notes about this click rotator you want in this field.

Adding Links to the New Click Rotator

The next step is to add links to your newly created link rotator. Follow the steps below to add as many links to the rotator you just created.

Select Manage Click Rotators from the Click Rotators dropdown menu. Then locate the click rotator in the list displayed and click on the link appropriately named Links for the desired rotator. A list of current links in the rotator will be displayed. Since this is a new rotator, there should be none.

Click on Add New Link from this screen. This will display the Add New Rotator Link screen. Enter the following information for the new link and then click on the Add New Rotator Link button to save the new link.

Link Description:

Enter the description you would like to use for this click rotator link. This description is used to help you identify this particular click rotator link.

Link URL:

Enter the full URL for the link you are adding to this click rotator.

Total Clicks to Send:

Enter the number of clicks you want to send to this link. After this number of clicks has been sent, no further clicks will be sent to this link URL.

Daily Click Limit:

If you want to limit the number of clicks that are sent to this link each day, enter that number. Once this number of clicks have been sent, the link will be skipped until the next day when the click counter resets to zero.

Start Date:

This is an optional field. If you would like to schedule a date in the future to send clicks to this rotator link, set the date and time in this field. No clicks will be sent to this rotator link until after the date and time entered. Leave this field blank or set to a past date and time to not use it.

End Date:

This is an optional field. If you would like to stop sending clicks to this rotator link on a specific date and time, enter the date and time in this field. No further clicks will be sent to this rotator link after this date and time. Leave this filed blank or set to a date and time in the distant future to not use it.

Country Codes Accepted:

This is an optional field. If you would like to send only traffic from specific countries to this link, enter the country codes separated by a comma in this field. Do not enter any spaces. For example, if you want to send traffic to the US, Canada and Australia only you would enter the following in this field.

US,CA,AU

For a list of supported country codes, see the appendix.

Country Codes Not Accepted:

This is an optional field. If you would like to not send traffic from specific countries to this link, enter the country codes separated by a comma in this field. Do not enter any spaces. For example, if you want to not send traffic from the US, Canada and Australia you would enter the following in this field.

US,CA,AU

For a list of supported country codes, see the appendix.

Click Trade Inbound Code:

If this link is a click trade you will want to enter the click trade inbound code for the click trade in this field. The click trade inbound code is the code portion at the end of the inbound url. It starts after the = sign and starts with the letter i.

For example, if your click trade inbound url looked like this.

http://myclickboss.com/trades.php?a=immj4n84lqb

You would enter the following portion of the url.

immj4n84lqb

Entering a click trade inbound code in this field prevents a surfer being sent from this click trade from being sent back to the click trade partner that sent the surfer. The surfer will be sent to the next available link in this rotator instead.

Notes:

This field is optional and for your use only. You can keep any notes about this click rotator link you want in this field.

How Click Rotators Work

Let me cover in more detail how click rotators work. I'll cover the details of the two types first and then go over details that work the same for both types.

Series Rotators

A series rotator sends clicks starting with link 1. It first sends all clicks to link 1 until the set number of clicks has been sent. Once all the predetermined number of clicks have been sent to link 1, the process starts with link 2. Once all predetermined clicks have been sent to link 2, the process starts with link 3. This continues until all clicks on the rotator have been sent their predetermined number of clicks.

Rotate Rotators

A rotate rotator sends clicks starting with link 1. Once a click has been sent to link 1, the next click is sent to link 2. Once a click has been sent to both link 1 and link 2, the next click is sent to link 3. This process continues for the remainder of links in the rotator. Once a click has been sent to all links in the rotator, it starts the process over with link 1.

Common Rotator Details

Now that you know how both the series and rotate rotators send clicks, let's go over some details that both types of rotators share.

If a link in the rotator has already been delivered its predetermined number of clicks, it is skipped and the click is sent to the next link that has not been delivered its predetermined number of clicks.

If all links in a rotator have been sent their predetermined number of clicks, the click is sent to the default url for the rotator.

If you have a rotator that is being delivered clicks through a click trade and you are also sending clicks back to your click trade partner from the rotator, make sure you set the Click Trade Inbound Code. This will prevent the same click being sent by a click trade from being sent back to the click trade partner.

A surfer that goes through your rotator will never be sent to the same link in the rotator twice. The surfer will always be sent to the next available link in the rotator. If no links are available the surfer will be sent to your rotator default url.

Pixel Tracking

When using either click trackers or click trades you have the option of using what is called pixel tracking. Pixel tracking allows you to place a snippet of html code on any page or pages you want to track visitors on.

For example, you may want to know how many people view your OTO and then actually buy it. You would place pixel tracking code on both your OTO sales page and your OTO thank you for your purchase page. This way you know the number of unique visitors to your OTO sales page and the number of unique visitors that view your thank you for your purchase page.

The pixel tracking code loads a 1x1 gif image on the page you add it to. This allows for tracking of visitors by My Click Banker.

You will notice at the end of the url in the pixel tracking code the following.

ptl=main

You can change the word main to anything you want for each page you place the pixel tracking code on. This way you can track multiple pages for each click tracker or click trade you setup. For example you could use the following to track your OTO sales page and thank you for purchase page.

Use the default ptl=main for the OTO sales page since this number is shown directly on the list trackers and list trades screens.

Now place the same pixel tracking code on the thank you for purchase page but change the ptl=main to something like ptl=otosale. All other ptl= designations show on the detailed stats pages.

Viewing Stats

To view the stats for a particular click tracker, first locate it in your list of click trackers. Then click on the number in the received or sent column. This will bring up the stats for the selected click tracker.

Only unique clicks are counted. If a person clicks the link multiple times, it's only counted as one click. This helps to prevent click fraud.

Conclusion

If you have any questions or run into any problems concerning My Click Boss, please click on Support in the Help dropdown menu.

Appendix A – Country Codes

Here is the list of supported country codes.

Asia/Pacific Region		AP
Europe	EU	
Andorra	AD	
United Arab Emirates		AE
Afghanistan	AF	
Antigua and Barbuda		AG
Anguilla	AI	
Albania	AL	
Armenia	AM	
Curacao	CW	
Angola	AO	
Antarctica	AQ	
Argentina	AR	
American Samoa		AS
Austria	AT	
Australia	AU	
Aruba	AW	
Azerbaijan	AZ	
Bosnia and Herzegovina		BA
Barbados	BB	
Bangladesh	BD	
Belgium	BE	
Burkina Faso	BF	
Bulgaria	BG	
Bahrain	BH	
Burundi	BI	
Benin	BJ	
Bermuda	BM	
Brunei Darussalam		BN
Bolivia	BO	
Brazil	BR	
Bahamas	BS	
Bhutan	BT	
Bouvet Island	BV	
Botswana	BW	
Belarus	BY	
Belize	BZ	
Canada	CA	
Cocos (Keeling) Islands	CC	

Congo, The Democratic Republic of the   CD
Central African Republic   CF
Congo   CG
Switzerland   CH
Cote D'Ivoire   CI
Cook Islands   CK
Chile   CL
Cameroon   CM
China   CN
Colombia   CO
Costa Rica   CR
Cuba   CU
Cape Verde   CV
Christmas Island   CX
Cyprus   CY
Czech Republic   CZ
Germany   DE
Djibouti   DJ
Denmark   DK
Dominica   DM
Dominican Republic   DO
Algeria   DZ
Ecuador   EC
Estonia   EE
Egypt   EG
Western Sahara   EH
Eritrea   ER
Spain   ES
Ethiopia   ET
Finland   FI
Fiji   FJ
Falkland Islands (Malvinas)   FK
Micronesia, Federated States of   FM
Faroe Islands   FO
France   FR
Sint Maarten (Dutch part)   SX
Gabon   GA
United Kingdom   GB
Grenada   GD
Georgia   GE
French Guiana   GF
Ghana   GH

Gibraltar	GI
Greenland	GL
Gambia	GM
Guinea	GN
Guadeloupe	GP
Equatorial Guinea	GQ
Greece	GR
South Georgia and the South Sandwich Islands	GS
Guatemala	GT
Guam	GU
Guinea-Bissau	GW
Guyana	GY
Hong Kong	HK
Heard Island and McDonald Islands	HM
Honduras	HN
Croatia	HR
Haiti	HT
Hungary	HU
Indonesia	ID
Ireland	IE
Israel	IL
India	IN
British Indian Ocean Territory	IO
Iraq	IQ
Iran, Islamic Republic of	IR
Iceland	IS
Italy	IT
Jamaica	JM
Jordan	JO
Japan	JP
Kenya	KE
Kyrgyzstan	KG
Cambodia	KH
Kiribati	KI
Comoros	KM
Saint Kitts and Nevis	KN
Korea, Democratic People's Republic of	KP
Korea, Republic of	KR
Kuwait	KW
Cayman Islands	KY
Kazakhstan	KZ
Lao People's Democratic Republic	LA

Lebanon	LB
Saint Lucia	LC
Liechtenstein	LI
Sri Lanka	LK
Liberia	LR
Lesotho	LS
Lithuania	LT
Luxembourg	LU
Latvia	LV
Libya	LY
Morocco	MA
Monaco	MC
Moldova, Republic of	MD
Madagascar	MG
Marshall Islands	MH
Macedonia	MK
Mali	ML
Myanmar	MM
Mongolia	MN
Macau	MO
Northern Mariana Islands	MP
Martinique	MQ
Mauritania	MR
Montserrat	MS
Malta	MT
Mauritius	MU
Maldives	MV
Malawi	MW
Mexico	MX
Malaysia	MY
Mozambique	MZ
Namibia	NA
New Caledonia	NC
Niger	NE
Norfolk Island	NF
Nigeria	NG
Nicaragua	NI
Netherlands	NL
Norway	NO
Nepal	NP
Nauru	NR
Niue	NU

New Zealand   NZ

Oman   OM

Panama   PA

Peru   PE

French Polynesia   PF

Papua New Guinea   PG

Philippines   PH

Pakistan   PK

Poland   PL

Saint Pierre and Miquelon   PM

Pitcairn Islands PN

Puerto Rico   PR

Palestinian Territory   PS

Portugal   PT

Palau   PW

Paraguay   PY

Qatar   QA

Reunion   RE

Romania   RO

Russian Federation   RU

Rwanda   RW

Saudi Arabia   SA

Solomon Islands   SB

Seychelles   SC

Sudan   SD

Sweden   SE

Singapore   SG

Saint Helena   SH

Slovenia   SI

Svalbard and Jan Mayen   SJ

Slovakia   SK

Sierra Leone   SL

San Marino   SM

Senegal   SN

Somalia   SO

Suriname   SR

Sao Tome and Principe   ST

El Salvador   SV

Syrian Arab Republic   SY

Swaziland   SZ

Turks and Caicos Islands   TC

Chad   TD

French Southern Territories   TF

Togo   TG

Thailand   TH

Tajikistan   TJ

Tokelau   TK

Turkmenistan   TM

Tunisia   TN

Tonga   TO

Timor-Leste   TL

Turkey   TR

Trinidad and Tobago   TT

Tuvalu   TV

Taiwan   TW

Tanzania, United Republic of   TZ

Ukraine   UA

Uganda   UG

United States Minor Outlying Islands   UM

United States   US

Uruguay   UY

Uzbekistan   UZ

Holy See (Vatican City State)   VA

Saint Vincent and the Grenadines   VC

Venezuela   VE

Virgin Islands, British   VG

Virgin Islands, U.S.   VI

Vietnam   VN

Vanuatu   VU

Wallis and Futuna   WF

Samoa   WS

Yemen   YE

Mayotte   YT

Serbia   RS

South Africa   ZA

Zambia   ZM

Montenegro   ME

Zimbabwe   ZW

Aland Islands   AX

Guernsey   GG

Isle of Man   IM

Jersey   JE

Saint Barthelemy   BL

Saint Martin   MF

Bonaire, Saint Eustatius and Saba   BQ

South Sudan   SS

Anonymous Proxy   A1

Satellite Provider   A2

Other   O1